

When you were a kid  
you liked to

**PLAY** in the dirt.



You still do, but with respect for  
all that grows in it.  
You stay on designated trails  
and try to minimize your impact. Isn't it

**NICE**

to be a grown up?

Our mission is to empower generations to enjoy the outdoors responsibly through education and stewardship. So join us. Stay on designated trails. Be courteous. Leave a good impression. It's up to you to be an ambassador for your sport and the great outdoors. For more ways to minimize your impact, go to [www.treadlightly.org](http://www.treadlightly.org) or call 1-800-966-9900.

treadlightly!®  
LEAVING A GOOD IMPRESSION

