

## Tread Trainer Program Changes

By now many of you are aware of the changes taking place within the Tread Trainer™ program. Here is a brief re-cap of the Tread Trainer program changes and what they will mean to Master and Tread Trainers.

### Master Trainer and Trainer Courses Format Change:

The Trainer course and Master Trainer course have recently been revised to provide a more comprehensive training on the Tread Lightly!® ethic as well as teaching and presenting skills. It is now required that Master Trainers provide eight hours of instruction during Trainer courses vs. the previous three hour minimum. In order to compensate for this increase in Master Trainer responsibilities, Tread Trainer will increase the instruction time for incoming Master Trainers to a multi-day course launching in early 2007.



Tread Trainer staff members Dianne Olson, Julianne Taylor and Mary Van Buren discuss the new Tread Trainer changes.

### Re-qualification Process for Existing Master Trainers and Trainers:

Due to the large number of existing volunteers trained in the old format, Tread Lightly! has created a re-qualification package available to current Master Trainers and Trainers. Active program participants have the option to re-qualify under the new training formats through a brief, self-guided training module available in May 2006. All Tread Trainers will have the opportunity to participate in the training module appropriate to their desired volunteer commitment level.


### New Awareness Workshop:

Tread Lightly! has begun promoting the availability of Tread Lightly! Awareness Workshops. An Awareness Workshop is a generic term for a Tread Lightly! presentation with the purpose of raising individuals' awareness to their recreational impacts and the Tread Lightly! principles that will help outdoor users minimize their impact. Trainers and Master Trainers are encouraged to offer workshops as part of their outreach efforts and Tread Lightly! has created a number of workshop resources including an article in this edition of the newsletter titled "How to Run a Tread Lightly! Awareness Workshop." Tread Trainers

can access these resources by contacting the Tread Trainer program at [treadtrainer@treadlightly.org](mailto:treadtrainer@treadlightly.org) or by calling 800-966-9900.

The Tread Lightly! staff would like to offer a big thank you to all of our Master and Tread Trainers who have helped grow and build the program, spread the Tread Lightly! message to outdoor users around the nation, and make it possible for these program changes.

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## How to Run a Tread Lightly! Awareness Workshop

### What is an Awareness Workshop?

An Awareness Workshop is any formal Tread Lightly! presentation that is one-day or less in length. These presentations can range from a 30-minute chat to a full day workshop.

Because Awareness Workshops are shorter, less comprehensive and less expensive to conduct than a Master Trainer or Trainer course, they are great for the general public. They can easily be geared toward youth, adults, groups with a specific recreation focus, or anyone involved in outdoor recreation. Awareness workshops do not teach basic travel, driving, or other outdoor skills, nor do they provide Tread Trainer certification to participants.

### What Needs to be Covered in an Awareness Workshop?

Awareness workshops should emphasize three main points:

1. The concept of an outdoor ethic and the Tread Lightly! philosophy.
2. Introduction to the Tread Lightly! principles and how to apply them in a recreational setting.
3. Overview of the resources available through Tread Lightly!.

In addition, the following topics should be included, time-permitting:

1. Overview of the Tread Lightly! organization, its role and function.
2. Overview of how individuals and organizations can join and support Tread Lightly!.

### What Might a One-Hour Awareness Workshop Consist of?

Your audience's time is often limited, so a short one-hour workshop is always a great option. When limited to one hour, we suggest utilizing the "TREAD Pledge" PowerPoint, the "On the Right Trail" video, and an activity emphasizing the Tread Lightly! principles. Take time to discuss how workshop participants can incorporate Tread Lightly! into their specific area of recreation be it ATV riding, snowmobiling, water recreation, etc.

### What Might a Three-Hour or Half-Day Awareness Workshop Consist of?

In three hours or more you can thoroughly introduce outdoor users to the Tread Lightly! ethic. Consider using both the "TREAD Pledge" and the "Tread Lightly! Organization Overview" PowerPoint presentations, "On the Right Trail" video, and any of the resources listed in under the next section.

### Here is a suggested workshop outline you can utilize:

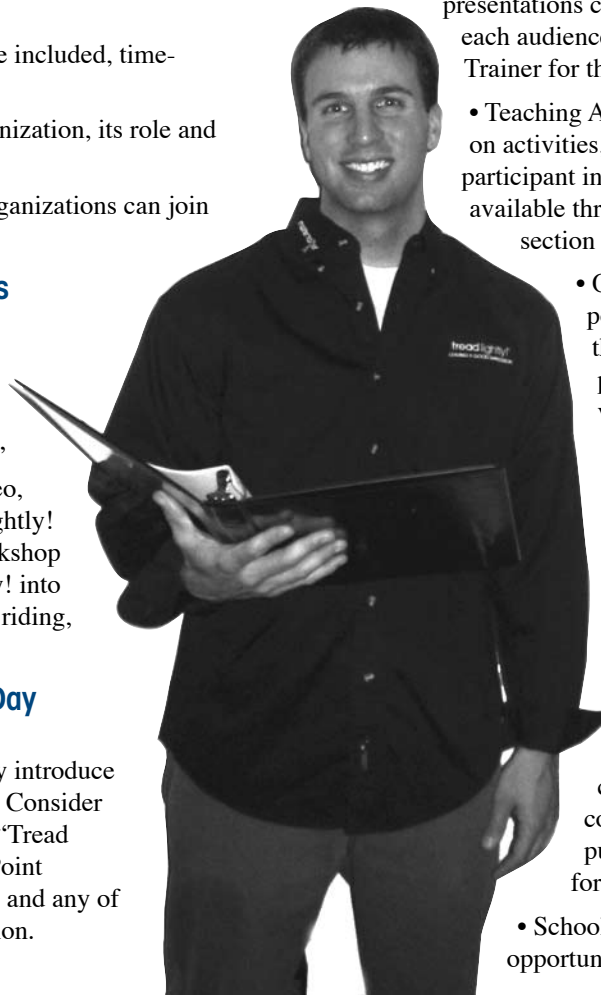
- I. Introduction (15 minutes)
- II. Tread Lightly! Program Overview (35 minutes)
- III. Overview of the Tread Lightly! Principles (30 minutes)
- IV. Application of the Tread Lightly! Principles (1 hour 30 minutes)
- V. Wrap Up (10 minutes)

### Where Can I Get Materials, Activity Ideas, and Other Resources?

Our website [www.treadlightly.org](http://www.treadlightly.org) is our most extensive and cost effective means of accessing our education materials and curriculums. You can download many materials for no cost or go to our online store to order Tread Lightly! promotional and educational merchandise.

The Tread Trainer program has a number of other resources available to its active volunteers including:

- Tread Lightly! PowerPoint Presentations – Tread Lightly! offers two presentations on disk – "TREAD Pledge" and "Tread Lightly! Organization Overview." Slides from these presentations can be cut and pasted to adjust to each audience you present to. Contact Tread Trainer for the free disk.
- Teaching Activities – A variety of hands-on activities, outdoor demonstrations, and participant involvement role-plays for all ages are available through Tread Trainer's "Resource" section on its website.
- On the Right Trail Video – Show portions of this video to demonstrate the application of the Tread Lightly! principles when recreating with a vehicle.
- Teaching Materials for Presentations to Kids – Tread Lightly! has a variety of quality tools to reach children.
- Youth Outreach Kit: This kit is available to download from the "Teaching Materials" section of the new kids website at [www.treadlightlykids.org](http://www.treadlightlykids.org). The package includes printable pledge cards, quick-tip brochures, poster, coloring book pages and web banner public service announcements for kids.
- School Lesson Plans: If you have the opportunity to be invited to a school, or if



you just need help thinking of activities for your next presentation, check out Tread Lightly!’s Elementary School Curriculum or Junior High Curriculum, both available on the “Teaching Materials” section of Tread Lightly!’s website.

- Educational Trunk: This trunk is stocked full of activity materials for youth. Trunks can be rented from Tread Lightly! for the cost of shipping only.
- Lightfoot Costume: Lightfoot™, Tread Lightly!’s giant squirrel mascot, is available to rent for Trainers. The Lightfoot costume comes with guidelines for usage, talking points and presentation suggestions. Please contact Tread Lightly! for approval and details.
- Educational Material Incentive Program – Active volunteers in the Tread Trainer program are eligible to receive Tread Lightly! education material for no cost. Contact Tread Trainer to find out the amount of free materials available to you.
- Awareness Workshop Guidelines – The Awareness Workshop Guidelines, Evaluation Form, and Training/ Presentation Report can be accessed by contacting the Tread Trainer program at [treadtrainer@treadlightly.org](mailto:treadtrainer@treadlightly.org).

### What If I Need Help?

Contact us at [treadtrainer@treadlightly.org](mailto:treadtrainer@treadlightly.org) or 800-966-9900 if you have any questions or need ideas, lesson plans, and educational materials. We can also help promote your

workshop by notifying contacts in your area and listing the workshop on the “Events” section of our website.

### Once Completed, Do I Need to Report my Workshops to Tread Lightly!?

Yes. Completion of workshops or any type of presentation can be put towards maintaining your activity in the Tread Trainer program. After any workshop or presentation, please send us a Training and Presentation Report. This can be done online or by emailing [treadtrainer@treadlightly.org](mailto:treadtrainer@treadlightly.org).

### Can I Charge a Fee?

Yes. Costs for Tread Lightly! Awareness Workshop are not set by Tread Lightly!. Course leaders or organizations should set the cost of the Trainer courses between \$0-25 to cover materials, staff, and other training related costs. Tread Lightly! encourages Trainers to make workshop tuition as low as possible to encourage enrollment and training efforts.

### Can I Offer a Certificate of Completion to Workshop Participants?

Yes. A Tread Lightly! Awareness Workshop certificate is available for download on Tread Trainer’s Resource page. Tread Lightly! does not issue certificates. Creation of a different certificate is acceptable after review and approval from Tread Lightly!.

## Goodbyes are Bittersweet...

*Dianne Olson – Master Trainer and Future Mom*



After three years at Tread Lightly! it is time to say adieu. I’ve traveled the country, met with countless outdoor users and enthusiasts, and seen the dedication of so many toward protecting our outdoor resources. Now it is time to step down as Tread Lightly!’s training and education specialist and start my new job as Mom!

Beloved Tread Trainer Manager Dianne Olson will be leaving Tread Lightly! this summer to pursue new adventures as a Mom.

I know that the efforts of the Tread Lightly! staff and the devotion of our Tread Trainer

volunteers will propel the message of responsible outdoor recreation to every corner of the nation. I am also looking forward to stepping out of my staff role and into a volunteer role to help promote the ethic here in Utah.

Best of luck to you all and keep up your tireless efforts to Tread Lightly!.

## Tread Trainer’s New Staff

Tread Trainer would like to welcome Mary Van Buren as Tread Trainer’s upcoming manager (also serving as Tread Lightly!’s education and program specialist) and Julianne Taylor as Tread Trainer’s new administrative assistant. You can reach them at [mary@treadlightly.org](mailto:mary@treadlightly.org) and [julianne@treadlightly.org](mailto:julianne@treadlightly.org).

**New PowerPoint Presentations!**  
 Get them before your next training.  
 Just email [treadtrainer@treadlightly.org](mailto:treadtrainer@treadlightly.org) to get a free disk.

## Tread Trainer Superstar: Bruce Winslow

*This Issue's Trainer Highlight*



The word around the Tread Lightly! office is that Bruce Winslow, a Master Trainer from Nevada's Bureau of Land Management (BLM), is "the bomb" when it comes to maximum involvement in the Tread Trainer program.

"Bruce has shown an incredible amount of dedication to his job as a volunteer and has utilized the program to its fullest," said Dianne Olson, Tread Trainer program manager. "I hope he inspires others to do the same."

Winslow was a participant in the first Tread Trainer pilot course in 2003 in Charlotte, North Carolina. Since then, he has trained 47 people to be Tread Trainers and given presentations to at least 900 people.

As the outdoor recreation planner for the BLM Caliente Field Office in Nevada, Winslow has watched Tread Lightly! ethics spread through the state as the people who he trained continue to train others.

"I have noticed in the last few years that the public in Nevada is more knowledgeable about their behavior on public lands since the Tread Lightly! message has been presented to more audiences by a diverse group of Trainers," said Winslow.


Tread Lightly! would like to thank Winslow for his star efforts and remarkable results in spreading an outdoor ethics message throughout Nevada.

*Tread Lightly! plans to highlight a Trainer in each newsletter issue. If you would like to make a nomination, email [treadtrainer@treadlightly.org](mailto:treadtrainer@treadlightly.org).*

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